

WALLS & CEILINGS

2024 BLUE BOOK

“The Voice of the Industry since 1938”

- » Capitalize on the 25,300* Average Monthly Users visiting www.wconline.com
- » Premium Listings include a 12-month eMagazine special feature

LISTING DEADLINE: June 11, 2024

LISTING PACKAGES

Premium Listing – \$1,975

- » Complete contact information
- » 50-word company description
- » Live Links to email & website
- » Color logo
- » BEST online positioning
- » Social Media linked icons
- » 3 photos
- » 3 PDF downloads
- » Video
- » Leaderboard Ad posted to 3 category pages
- » eMagazine Sponsorship feature
- » NEW! Full-page eMagazine (choose from Aug, Sep, or Oct)

Deluxe Listing – \$800

- » Complete contact information
- » 50-word company description
- » Live Links to email & website
- » Color logo
- » Improved online positioning
- » **New Feature!** Social Media Links

Linked Listing – \$400

- » Complete contact information
- » 50-word company description
- » Live Links to email & website
- » **New Feature!** Social Media Links

Basic Listing – \$150

- » Limited contact information (excludes email & website)
- » 50-word company description

The image displays three screenshots of a premium listing for CEMCO on the Wconline.com website. The top screenshot shows the 'PROFILE' section, which includes the company name 'CEMCO (California Expanded Metal Products Co. Inc.)', contact information for Tom Porter, and a list of states/territories served. The middle screenshot shows the 'PHOTOS & VIDEO' section, featuring a video titled 'The FASTER Way to FIRESTOP™' and a photo of a fire-rated wall. The bottom screenshot shows the 'DOWNLOADS' section, which lists three downloadable PDFs: 'CEMCO Fire Bead', 'CEMCO Fire Gasket', and 'CEMCO FireStop™'.

ADDITIONAL OPTIONS

Social Media Links – \$125



Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, Twitter, LinkedIn, YouTube and Instagram accounts.

Homepage Leaderboard Ad – \$950/year

Your 728x90 ad appears on the homepage of the Blue Book directory.

Medium Rectangle Ad – \$1,500/year

Your 300x250 ad appears on EVERY page of the Blue Book directory.

LIMITED SPACE AVAILABLE! Contact Renee to reserve your spot!



Update your Listing Online Today!

Contact Renee Schuett at (248) 786-1661 or schuett@bnpmmedia.com

*Digital Audience Profile (DAP), January 2024